“NDCS has been a lifeline for us.”
Parent of a deaf child

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This has been a testing year for the charitable sector, including NDCS. Economic and political changes have been so extensive that we’ve had to be more responsive than ever before to the needs of deaf children, young people and the families and professionals who support them.

During 2010/11, the first coalition government in Westminster since 1945 was convened, whilst more control was devolved to administrations in Scotland, Wales and Northern Ireland. And a shifting of power coincided with a dramatic change in financial fortune for the UK at both country and local levels.

Against this backdrop of changing times and stretched resources – that have had global repercussions – we have remained steadfast in what we aim to achieve: a world without barriers for every deaf child. And despite the public and voluntary sector feeling the pinch more than most, we have been able to deliver some fantastic work.

In our review of 2010/11, you will read on page 6 how we continue to shape our services according to what members want. And on page 9, you will learn how our new and innovative Young People’s Advisory Board is informing our future focus.

We put the finishing touches to the strategy that will guide us for the next six years – in the UK and around the world. In Every Deaf Child, Every Day, we set out how we will achieve our vision by empowering, increasing awareness, and influencing and challenging – with a programme of work that begins in 2011/12.

On pages 7 and 13, you’ll read how we’ve reached more families with a deaf child who has additional complex needs – a key audience for us – and on page 11, we demonstrate how we’ve reached more parents in developing countries, enabling 2,000 family members to communicate better with their deaf children.

From page 16, we show just how important our links with local groups, campaigners and other supporters are proving to be in our fight to narrow the attainment gap and mitigate the effects of the economic downturn on services for deaf children.

As ever, none of our work would be possible without the army of volunteers, supporters and members who guide what we do and provide funds to make it possible for us to continue breaking down barriers for deaf children, young people and their families and carers.

We look forward to you joining us on the next exciting stage of our journey to reach more deaf children and young people and provide more opportunities for them to reach their potential.

Thank you

Susan Daniels
Chief Executive, National Deaf Children’s Society
Our mission
To remove the barriers to the achievement of deaf children throughout the world

We believe that
- Deaf children can do anything other children can do, given early diagnosis and the right support from the start.
- Deaf children should be involved in decisions which affect them at as early an age as possible.
- Families are the most important influence on deaf children and young people, and need clear, balanced information to make informed choices.
- Effective language and communication skills lie at the heart of deaf children and young people’s social, emotional and intellectual development.
- Deaf children should be valued by society and have the same opportunities as any other child.

Who we support
We support all deaf children and young people, regardless of their level of deafness, how they communicate, where they live or what technical aids they use.

We support parents who have a deaf child, as well as members of the wider family such as siblings and grandparents.

We work in partnership with professionals (such as teachers and audiologists) who are in regular contact with deaf children and young people; and we seek to influence decision makers.

“There are certain organisations here such as . . . the National Deaf Children’s Society, which have over the years impressed me by their dedication and commitment to doing the best for children and young people”
Rt Hon Michael Gove MP, Secretary of State for Education
Deaf children and young people are at the heart of everything we do. We will achieve our mission through three strategic aims:

**Empowering**
Deaf children, young people and their families to determine what happens in their lives and shape the services they receive

*Pages 6–11*

**Increasing awareness**
Of the support deaf children and young people need to achieve and challenging social attitudes which prevent them achieving

*Pages 12–15*

**Influencing and challenging**
Key decision makers to make deaf children and young people a political priority

*Pages 16–19*
How we have empowered

Through information services
Our helpline and publications support parents, professionals working with deaf children and a growing number of deaf young people themselves. This year, more than 150,000 publications were sent out, a further 50,000 were downloaded from our website and five new titles were published, including *Cleft Palate and Deafness* and *Enlarged Vestibular Aqueducts* which address the needs of particular target groups. Our Helpline handled more than 12,500 queries.

We reshaped our *NDCS Families* magazine as a result of feedback from members and went on to win the Memcom 2011 Charity Magazine of the Year award. Four of our publications were highly commended at the British Medical Association (BMA) Patient Information Awards, including two new titles: *Me and My Deaf Brother or Sister* and *A Child with Microtia and Atresia*.

Through providing support
We empowered families by providing support at a local level through our team of benefits and education appeals advisers and family officers who supported more than 2,000 families during the year. In 80% of cases presented to us, the education appeals advisers succeeded in achieving the outcome the parents wanted for their child’s education.

“The role of the family officer was invaluable. She was the first person to explain my child’s hearing loss in simple terms” parent

“Thanks for your inspirational NDCS leaflets. My deaf son passed them around to his classmates at school today” parent

Our membership survey showed that parents are highly satisfied with our information: 70% said NDCS helps them to make informed choices and decisions for their deaf child.

Our benefits appeals advisers helped families to access more than £1.25 million in benefits that they needed in order to support their deaf child.

“Thanks for your inspirational NDCS leaflets. My deaf son passed them around to his classmates at school today” parent

Question from a deaf young girl to the helpline: “If you have a baby with a deaf man and you’re deaf too, why don’t you always have a deaf child?” sent through the Got a question? facility on the Buzz website
Through family events
We have learned that one of the most valued forms of support to families is gained from sharing experiences with other families. Our 42 family weekends this year brought together families with similar issues relating to their deaf child’s development. 22 were for families with a recently identified deaf child, 12 were for those whose deaf child was about to start school and one was for 54 families whose deaf child has additional complex needs. The sharing and expert advice sessions at these weekends empower families to give their very best to their deaf child.

Fact
Our biggest ever additional complex needs weekend was a huge success. After spending a few days with other families and professionals, the event had an overwhelming impact on how parents felt about life with their deaf child. For example 70% of parents said they felt positive about their child’s future, compared with just 28% of parents at the start of the event.

“We have taken so much from this weekend as a family. I wish we had done this sooner; we will definitely be coming to another one soon. Thank you so much” parent
Through directly involving deaf children and young people
It is so important that deaf children and young people feel they matter in the world and are involved in decisions that affect them – this is central to all our work. Our programme of personal development, arts, sports and activities help deaf children and young people to develop confidence through learning new skills and forming good relationships.

This year, we launched and developed the Buzz website – www.buzz.org.uk, an exciting way for deaf children and young people to make connections with each other and access our programmes.

Fact
By the end of the year almost 900 young people had registered on the site, demonstrating a high level of engagement.
We delivered our Getting Ahead programme, which helps prepare deaf 13–19 year olds for the challenges ahead by providing communication skills, coping strategies and team building experience. The deaf young people who attended our weekend events, taster sessions and one-day programmes told us that they learned a lot about themselves and felt more self-confident after meeting other deaf young people, so we’re expanding the programme to reach more people next year.

Fact
52 deaf young people and 21 families participated in the Who Am I? project and three new resources were created for families and teenagers across the UK. These will be used by parents of deaf teenagers for years to come.

Fact
108 deaf young people completed workshops in communication skills, team building and problem solving; 29 participated in our Young Leadership programme.

My story
Grace Goodman is 14. She has mild to moderate deafness and wears two hearing aids. “My mum read about the Getting Ahead weekend in NDCS Families magazine,” says Grace “and I decided to go. The weekend was very exciting and interesting. You learn a lot about yourself and the world around you. We did role-play, talked about our rights and what we want to do when we are older. It was a great experience.

“In the future I want to learn British Sign Language so I can communicate with more deaf people and get better at speaking up for myself and telling people my ideas.”

NDCS Young People’s Advisory Board
We set up our Young People’s Advisory Board, selecting 15 young people to represent the views of deaf young people to the NDCS board of trustees. At an initial weekend, they drew up their list of priority issues, which included improving deaf awareness among hearing children and adults, their education, isolation and bullying.
Through services to families from a black and minority ethnic background (BME)

With one in eight of our members telling us they are from a BME background and specialist support services so often failing to meet the specific needs of this group, we have focused more of our services and resources to meet their needs.

As part of our BME strategy, we established a Volunteer Network in London and set up outreach projects in other parts of the UK. Most events offer a free crèche and interpreters in community languages, supporting our efforts to access and engage this important group of families.

“I only planned to come to the first session, but every week I would come home with new ideas to help support my deaf child. This course has been just brilliant for me. Not only do I feel more confident and positive as a parent but I have also met people who are in the same situation as me. Now we can help each other” parent

Fact

We delivered our very successful Parenting a Deaf Child course (supported by the Department for Education) to 60 parents from a BME background. We achieved a high retention rate and although our grant-funded courses have now ended, we also trained local services to continue to deliver the course directly to families.

4,240 publications translated into a number of community languages were downloaded from our website.
Through language and communication training
In the developing world, we know that working with family members is crucial if deaf children are to realise their potential. This year we empowered parents by providing training to more than 2,000 family members in Kenya, Uganda, India, Bangladesh and Colombia. This led to huge improvements in the way whole families communicate with and include their deaf children. Parents told us over and over again that when their deaf child was given a voice within the family they expressed much less frustration and anger.

“Parents are now learning about issues surrounding childhood deafness. They understand and now think about these things”
member of partner organisation in India
How we have increased awareness

Through visits to schools, clinics and local groups
The NDCS Listening Bus brings deaf and other children together to increase awareness of deafness and give them the opportunity to see hearing technology in action. The bus offers our on-the-road information service, inspirational onboard workshops and displays of equipment such as flashing doorbells, Bluetooth neckloops (for iPods and mobile phones) and vibrating alarm clocks. It is a great place for parents and teachers to find out how they can engage their deaf children at home and in school.

“I had no idea any of this technology existed. Visiting the bus has changed my life” parent of a deaf child

“One pupil told me she felt the visit helped her to share with her peers what it’s like to be deaf and how they can help her” teacher

Through guidance for practitioners
Our publications for professionals offer insight into the needs of deaf children and young people and promote best practice in the workplace.

“Your publications are straightforward, easy to follow and full of very useful information. They cover everything that I need to know.....and more!” member of staff at a local authority

This year we published:
• Quality Standards: Resource provisions for deaf children and young people in mainstream schools. This document sets out standards for special provision in mainstream schools to ensure deaf children make good progress.
• Social Care for Deaf Children and Young People: A guide to assessment and child protection investigations for social care practitioners.
Through focusing on additional needs
• At least 30% of our members have children with a great variety of additional needs. Behind the statistics and labels is a story of widespread frustration, of families feeling misunderstood and unsupported.
• We funded new research to ask these parents about their experiences and published their moving accounts of the reality of how they live and the challenges they face in Complex Needs, Complex Challenges, a report that will inform service providers how to address this group.

Through Bridging the Gap
Bridging the Gap is a five year project supported by The National Lottery through Big Lottery Fund. The project aims to improve the emotional health and well-being of deaf children in Northern Ireland by reducing the communication barriers they face.

Fact
We trained and supported 477 professionals, raising awareness of deaf children's needs, especially in relation to emotional health and well-being. We trained mainstream counselling organisations, mainstream trainee teachers and early years professionals to support deaf children.

Our story
Steve and Angie Ralph knew that their son Samuel would have Down's syndrome, but when they found out he was also deaf they felt overwhelmed by the task ahead. They attended their first NDCS family weekend in 2007 and were inspired, especially by the young role models who made them see what deaf children could achieve. Now they attend the weekends to help other parents come to terms with having a deaf child.

This year, the Ralphs attended our first ever Big Weekend, along with 53 other families who all had one thing in common – their child is deaf and also has additional complex needs. There was a crèche for the children and organised activities for any siblings who had come along. “It was fabulous. We didn’t have to worry about Sam at all and it was the first time we had had time alone together for a long time. We went to lots of workshops and learnt loads, from the experts as well as from the other parents. We even spent time in the Chill Out Zone – what a brilliant idea, I had a foot massage!”
Through training
In the developing world, deaf children and their families can struggle to be accepted in their communities. It is often thought that deaf children are not worth educating and they don’t get sent to school. We support projects that challenge prejudice and promote awareness.

“Since the implementation of the Deaf Child Worldwide project, deaf children go to school like any other children” project leader

Through the media
Publicising our work in the media is the most powerful way of increasing awareness of what support deaf children and young people need in order to achieve. And to influence key decision makers we need to make a compelling case. Through proactive and targeted campaigns, we made sure our message was clear and reached the right audiences.

Through media coverage we reached an audience of 107 million people over the year.
Our network of local campaigners increased from 600 to more than 2,000.
We increased the average number of website visits from 16,000 to more than 18,000 unique visitors a month.
We asked families for their personal stories and used them to demonstrate and bring alive the challenges faced by deaf children, young people and their families. These were incredibly useful in our promotion through the media and in our fundraising appeals.

We trained 1,835 community members to help families include deaf children, opening up a world in which community members understand more about deafness and the changes they need to make to include deaf children in their daily lives.
Through promoting accessibility and inclusion
With our Me2 initiative, we worked with tennis, swimming, sailing, golf, rugby and other clubs to help them to integrate deaf children and young people into their activities. Our popular Deaf-friendly Football programme continued and we produced a DVD to teach relevant BSL to football coaches.

Fact

111 sports and activity clubs pledged to include deaf children and young people in their activities.

Me2 was accepted onto the 2012 Inspire programme in recognition of the importance of including deaf children and young people in Olympic activities.

The Me2 Deaf-friendly Pledge was recognised by the Professional Footballers’ Association for its commitment to making football activities accessible to deaf children and young people.

Through linking with other organisations
We worked with many other organisations, both to help them advise young deaf people coming to their services and also to benefit from information they publish that is helpful for our youth audiences. These organisations included Childline, Suzy Lamplugh Trust and Brook advisory centres.

We supported the Child Exploitation and Online Protection (CEOP) Centre to create resources for vulnerable children online. Although previous CEOP educational films have been subtitled, this is the first time such resources have used young people who use British Sign Language as actors.

The Buzz website got involved in a virtual petition and march created by Beatbullying for Anti Bullying week. The petition was presented to Nick Clegg alongside major partners including Facebook, Google, You Tube, Young Minds, Children & Young People Now, Brook and MTV.
How we have influenced and challenged

Through protecting support at school for deaf children

Giving every deaf child a fair chance at school has always been fundamental to our work. Our Hands Up for Help! campaign aims to end the postcode lottery that prevents so many deaf children from getting the support they need.

We gave wide promotion to the fact that deafness is not a learning disability, yet 65% of deaf children in England are failing to get five GCSE grades A*–C, including English and maths. We know that specialist support, especially from a Teacher of the Deaf, positively affects the attainment of deaf children. Many MPs expressed concern when they realised, through our campaign reports, what varied levels of support deaf children currently receive.

We surveyed local authorities to find out what support was available and called on the Government to ensure equal and sustained access to specialist support for deaf children, so that they have a fair chance to achieve at school, no matter where they live.

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“I have a Teacher of the Deaf who comes in and checks my progress in school. This means I can be educated the same as my classmates, even if I need a little more help to understand the work. If I didn’t have the extra support, I wouldn’t be where I am today”  

deaf young person

“The recent NDCS Hands Up for Help! report... will be considered in informing the development of the forthcoming Green Paper”  
Sarah Teather MP, Minister of State for Children and Families

We convinced the Scottish Government to continue funding the Scottish Sensory Centre, which provides vital training and support to teachers about educating deaf children.

Through responding to political events

“I’m very glad that progress has been made and give due credit to you and your colleagues at NDCS for the persuasive way in which you put your important arguments across”  
Baroness Garden of Frognal, Government Whip

We take every opportunity to shape and mould policies that affect deaf children and young people. We were delighted when our quick responses led to a change being made to the Academies Bill (initially for a temporary period). We worked fast to ensure that the funds for specialist services were held by the local authorities rather than the academies themselves, thereby protecting the funding. Our intervention ensured that funding was protected, but we need to work hard to ensure this change becomes permanent.
Through local campaigning

Our regional directors worked on 351 local issues concerning services for deaf children.

In three neighbouring unitary authorities our regional director was invited to help local authority managers to improve joint working on behalf of deaf children across education, health and social care. Our achievements include the appointment of more specialist staff, deaf awareness training for the Children with Disabilities team, and engagement with deaf young people and the BME community. Establishing strong professional relationships within the local authority teams played a key role in these successes.

“We need a team of professionals who keep the deaf child or young person and their family at the heart of everything they do”
NDCS regional director

Through involving parents

In the UK

The number of parents involved in our Campaign Network rose from 600 to more than 2,000 this year. Involving parents of deaf children is a powerful way to influence decision makers and service providers. We achieved this by gathering evidence from our family officers, listening to what parents told us, and through our helpline and family weekends.

Fact

Joining with parents to lobby MPs resulted in 223 MPs signing our pledge to make deaf children a priority if their party came to power in the UK General Election.

And internationally

Deaf children’s access to services in the developing world is limited. We set up 51 parent groups that now negotiate with local authorities for better services for deaf children. In India and Kenya our project workers supported parents to negotiate with local bus companies to provide free travel for deaf children whose parents cannot afford the fares to school. Parents realised they are not alone and can learn from one another’s experiences.

“When we go alone to ask for services people hardly notice, but when we go as a group people respect and listen to us”
member of parents’ group supported by our partner in Madhya Pradesh
Through influencing services
Our Over to You project, funded by the Department of Health, worked with deaf children and young people in three London boroughs to find out what they think about their audiology services. We hope that our research report will help service providers to make their services accessible to the young people using them.

"My audiologist is always saying 'your hearing is the same – no change'. What does this mean? No one tells me"
12-year-old participant

Through involving deaf children and young people in campaigning
It is vital that politicians hear the concerns of deaf young people themselves. We arranged for three deaf teenagers to travel to Westminster to interview politicians on their plans for deaf children after the election. The teenagers did a fantastic job, asking questions about bullying, sign language in schools, access to technology and special educational needs provision.

“They really learnt something new from us. We helped them realise there are things they could do better”
student

“This opportunity was a real honour for our students and a great boost to their confidence”
headteacher

11 deaf children and young people attended the House of Commons to share with ministers their experiences of being deaf.

In Wales, nine pupils met Welsh Assembly Government politicians and called on them to make deaf children a political priority. As ambassadors for NDCS Cymru, the budding young journalists quizzed the ‘question time’ panel about important issues such as ensuring schools are accessible with good acoustics, making audiology services easier to use and improving access to public places, such as museums.
Through working with our local groups

Our 100 local groups empower families of deaf children. They offer a unique opportunity to meet locally and provide parents with emotional and practical support. They are a vital part of our network, often galvanising parents’ concerns. We helped them by raising issues with decision makers and supporting local campaigns for improved services.

“I met another mum at an NDCS weekend and we chatted about how there was no support for parents or activities for families in our area. We wanted to bring families together and also to increase awareness of childhood deafness, so we decided to start a new local group.

“It’s been a lot of work, but if we can support just one other family then it will have been worth it. Everybody has it inside them to make a difference and we believe it is our duty to stand up and make that difference”

parent

Fact

We produced a Child Protection DVD for our local groups and volunteers across the UK.

We provided seven training events for our local groups and these were positively received. We worked with 10 local groups to train young people how to be more involved in decision making in their group.

Our story

Sanita Patel’s seven-year-old daughter Deeya has moderate deafness and uses hearing aids in both ears. Deeya attends a mainstream primary school where she should be getting regular support from a Teacher of the Deaf. However, there have been cuts to the Teacher of the Deaf service in her area and there are not enough to go around, meaning that Deeya only has a visit about once a term.

Sanita says: “You can see how it is affecting her because her performance improves when she has even just a little bit more support. Because she’s well behaved, she is often forgotten and problems are not picked up early enough. Teachers of the Deaf provide essential help for deaf children, their families and schools but they need additional resources to ensure every child gets the support they need.”

influenced and challenged
Our plans for 2011/12

How we will work to transform the lives of deaf children and their families in 2011/12

**Empowerment – we will:**

- increase the number of families we support with training, advice and information to help them to make informed choices and decisions and support their child’s language and communication skills
- run events and activities to help more families feel confident about parenting a deaf child and to increase the confidence and self-esteem of deaf children and young people themselves
- provide more information about mild and unilateral hearing loss and education and training opportunities for those over 16
- increase our direct engagement with deaf children and young people themselves.

**Awareness – we will:**

- enable more people who are in regular contact with deaf children and young people to have the knowledge, skills and experience they need to effectively work with and involve them
- train more professionals and produce new guidance to improve their awareness of good practice in teaching literacy and numeracy to primary aged pupils and the effective use of teaching assistants
- work with others to improve understanding of how best to support deaf children and young people with additional complex needs.
Influencing and challenging – we will:

- increase our influence with decision makers in the four countries of the UK and act to ensure services are not cut and the needs of deaf children are met

- train deaf young people and their parents in lobbying and advocacy skills and support them to influence decisions about services and provision

- support deaf children and young people to be more included in community and mainstream activities

- progress NDCS’s campaign to close the gap in educational attainment between deaf children and their peers.

To achieve the above targets we will:

- raise sustainable net income of £10.4m

- improve the buildings and infrastructure needed to deliver our plans

- develop and implement long term communication plans which help meet our aims.
Thank you to our supporters

Access to Volunteering
Mary Andrew Charitable Trust
Arts Council of Northern Ireland
The Austin Bailey Foundation
Paul Bassham Charitable Trust
BBC Children In Need Appeal
The Lilley Benevolent Trust
Benham Charitable Settlement
Pat and Barbara Bennett Charitable Trust
Edward Cadbury Charitable Trust
John Coates Charitable Trust
Community Development and Health Network
The Martin Connell Charitable Trust
The Alice Ellen Cooper-Dean Charitable Foundation
The Helen Jean Cope Charity
J Reginald Corah Foundation Fund
The Evan Cornish Foundation
Coutts Charitable Trust
The Coward Trust
The Late Frances Crabtree Charitable Trust
Ronald Cruickshanks Foundation
Cumberland Building Society Charitable Foundation
Baron Davenport’s Charity
Department for Education
Department for International Development
St. Thomas’s Dole Charity
The Dorfred Charitable Trust
The D’Oyly Carte Charitable Trust
Dudley Children’s Services
Durham County Council
The Earmark Trust
East Riding of Yorkshire Council
The Equitable Charitable Trust
The Eveson Charitable Trust
The Finderman Charitable Trust
The Football Foundation
Fried Frank
Frognal Trust
The Fulmer Charitable Trust
Grand Charitable Trust of the Order Of Women Freemasons
The Girdlers’ Company
The N&P Hartley Memorial Trust
The Hedley Denton Charitable Trust
The Lady Hind Trust
The Christopher Laing Foundation
Elsie Lawrence Trust
Thomas Lilley Memorial Trust
Johnson Matthey
The Joicey Trust
Leng Charitable Trust
Ling Design Ltd
The Madeline Mabey Trust
Ian Mactaggart Trust
The Marr Muning Trust
The Mickel Fund
Oliver Morland Charitable Trust
Murphy-Neumann Charity Co Ltd
The National Lottery through Big Lottery Fund
Next Plc
The Norman Family Charitable Trust
Northern Ireland Referee Association
Northumberland County Council
A M Pilkington Charitable Trust
The Austin and Hope Pilkington Trust
Public Health Agency
The Rhododendron Trust
The Sir James Roll Charitable Trust
The Salamander Charitable Trust
The Hon A.G. Samuel Charitable Trust
Schroder Charity Trust
The Joseph and Ann Slater Memorial Fund
The Souter Charitable Trust
The Jessie Spencer Trust
Split Infinitive Trust
The Steel Charitable Trust
The F C Stokes Trust
The Charles & Elsie Sykes Trust
The Tay Charitable Trust
Tayside Deaf Children’s Society
The John Thaw Foundation
The Tolkien Trust
The Constance Travis Trust
Eric W Vincent Trust Fund
Waitrose
Webb Ivory (Burton) Limited
The James Weir Foundation
The Willhett Trust
Wiggle
William Allen Young Charitable Trust

“Everyone was very friendly and supportive. Interacting with the children and their families was a very positive experience for me. I feel proud to be associated with NDCS” volunteer

Thank you also to the staff at the following companies who bravely took on challenges to support NDCS this year: Lombard, RBS, Potts Printing, Leek United Building Society and Sky

And to our fantastic team of volunteers, who give their time and energy by helping run our events programme for children, young people and families, or through working in our offices, a huge THANK YOU.
Get involved

Benefit from our resources
As a membership organisation, we are able to constantly monitor and adapt our activities and resources to ensure that they meet the needs of our audiences. Whether you are a professional, parent or organisation that works with deaf children and young people, our member programme is free to join and offers instant benefits.

Use our Freephone Helpline, download our award-winning publications and join our events by signing up to [www.ndcs.org.uk](http://www.ndcs.org.uk).

Raise funds for us
In addition to the many companies, trusts and statutory fundraisers who generously support us, there is an army of individual supporters committed to helping deaf children and young people to achieve. 95% of our work with deaf children and young people is funded by the public, which makes support from people like you absolutely vital.

Some people choose to donate a small amount every month, some run marathons for us or jump out of planes and others leave a legacy to NDCS in their will to help deaf children and young people in the future. Whatever your preferred method of giving, every penny counts.

Call 0845 231 1617 or visit [www.ndcs.org.uk/help_us](http://www.ndcs.org.uk/help_us) to find out more.
Campaign with us
Whether you have a personal interest in deafness or simply believe in equal opportunities, join our campaign network and get your voice heard about issues affecting deaf children and young people. Our 2,000-strong network is going from strength to strength, providing a variety of ways to get involved, from signing e-petitions to mobilising campaigners.

Join us at www.ndcs.org.uk/campaign.
**Summary accounts**

**Our charitable expenditure in 2010/11**

Charitable activities
- Influencing, lobbying and campaigning: £2.2m
- Information provision: £2m
- Support to families: £3.1m
- Children's and young people's services: £1.4m
- Deaf Child Worldwide: £0.7m
- **Total**: £9.4m

**Trustees’ statement**

This is a summary of the information published in the Annual Report and Financial Statements which were approved by the Trustees and signed on their behalf on 4 August 2011. The statutory financial statements, on which the Auditors Kingston Smith LLP gave an unqualified audit report on 9 August 2011, have been submitted to the Registrar of Companies and the Charity Commission.

This summary information may not contain sufficient information to gain a complete understanding of the financial affairs of the charity. The full Trustees’ report, statutory financial statements and auditors’ report may be obtained from the NDCS Freephone Helpline or website.

**NDCS Board of Trustees**

- Tracy Barrett (resigned 5 July 2010)
- Lisa Capper
- Brendan Cleere (appointed 25 July 2011)
- Madeleine Collie (resigned 18 June 2010)
- Andrew Fancy (appointed 25 July 2011)
- Gerard Featherstone
- Andrew Ford (Chair)
- Matthew Hilton (Vice Chair)
- Gavin Hogg
- Claire McClafferty
- Deepak Prasher
- Melanie Sullivan (Deputy Treasurer)
- Brian Trotman (Treasurer)
NDCS is the leading charity dedicated to creating a world without barriers for deaf children and young people.

NDCS Freephone Helpline: 0808 800 8880 (voice and text)

Email: helpline@ndcs.org.uk

www.ndcs.org.uk