Wirral DCS
Have utilised their local family information service to reach new families. Their objective is to relaunch again next year specifically to local services and continue to strengthen this relationship by regularly revisiting this connection.

Bradford DCS
Have visited schools with hearing resource centres.

Nottinghamshire DCS
Take advantage of the NDCS members looking for their local group.

Surrey DCS
Leaving flyers/membership cards in a local hospital, to hopefully engage with more families they don’t currently reach.

Having a good relationship with local audiology service.
It’s not just about instant referrals, often at diagnosis stage parents are still digesting information and may not be ready. Having a good relationship with audiology will help them refer families when ready and in a better place to think about the emotional support they need.

Sign Hi, Say Hi DCS
Have good links with Education and Health which means they are involved from the very start of a family’s journey.
Have found ‘getting to the children first’ has been a positive way of engaging families because their interest has been peaked.