Fundraising stories from groups

**Surrey DCS**
Have successfully raised funds through matched funding. It’s worth exploring amongst your membership as many organisations so this. They will match however much the employee has raised and donate.

**Trafalgar DCS**
Became TSB charity partners – this is specifically for smaller charities who are often overlooked. Green token scheme hasn’t worked as well for the groups as it has others. Having a more local focus has worked best for this group, such as becoming charity of the year for local Catenians or Rotary Club

**Brent DCS**
A few members took part in a half marathon. Together, they raised £800. They were also successful in encouraging a local business to do match funding but unfortunately lost out on this because they don’t have a charity number.

**Leicestershire DCS**
Organised a Boden shopping party, with Boden donating £200. Next time they would try a cheaper brand and better location. They also organised a 5k fun run, raising over £100.

**Northamptonshire DCS**
Took part in Waitrose green token scheme, and Barclaycard have match funded a bi-annual tombola. Local Co-op have been giving a 1% return to the group on the sale of their own brand products.

**Waveney DCS**
Created a ‘my donate’ page which is open all the time (the site charges less than others such as Just giving). They increased traffic to the site by linking to another company’s and displaying on their own Facebook page and website, so anyone can donate at any time.

**Brighton and West Sussex DCS**
Organises 3 carol signing events around Christmas time in 3 different public spaces. Last year they raised £1000 and is a great way of promoting deaf awareness in local area too.

**Bradford and Surrey DCS**
Both suggested ‘Give as you Live’ an online scheme which doesn’t cost the donor anything, they simply sign up and shop through the portal and raise money for their chosen charity.

**Leicester DCS**
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**Tower Hamlets DCS**
Every year they organise a large deaf awareness week fun day. In 2017 they raised over £1000. They organise a fun run and lots of other activities in the local park. They created a just giving page so people can text in donations.

**Sign Hi, Say Hi DCS (Blackpool)**
Received a 2 year grant for £28k from People Health Trust. Involved a lot of paperwork but enabled them to expand their club.