

Fundraising stories from groups

Surrey DCS

Have successfully raised funds through **matched funding**. It's worth exploring amongst your membership as many organisations so this. They will match however much the employee has raised and donate.

Leicestershire DCS

Organised a Boden shopping party, with Boden **donating £200**. Next time they would try a cheaper brand and better location.

They also organised a **5k fun run**, raising over **£100**.

Sign Hi, Say Hi DCS (Blackpool)

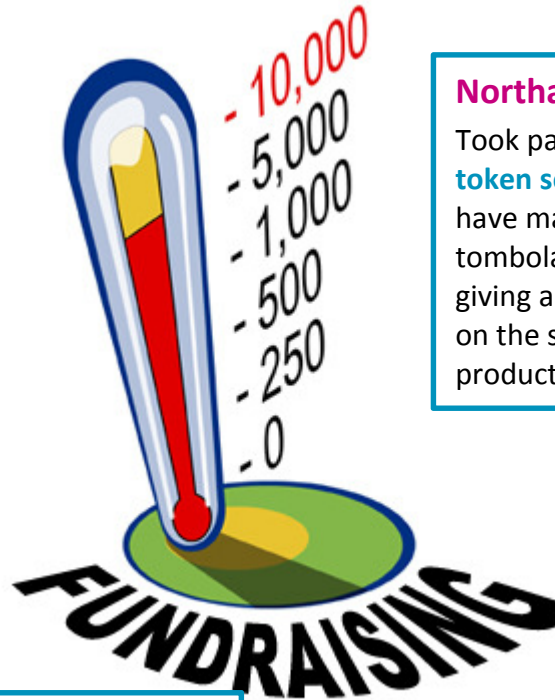
Received a 2 year grant for **£28k** from **People Health Trust**. Involved a lot of paperwork but enabled them to expand their club.

Bradford and Surrey DCS

Both suggested '**Give as you Live**' an online scheme which doesn't cost the donor anything, they simply sign up and shop through the portal and raise money for their chosen charity.

Trafford DCS

Became **TSB charity partners** – this is specifically for smaller charities who are often overlooked. Green token scheme hasn't worked as well for the groups as it has others. Having a more local focus has worked best for this group, such as becoming charity of the year for local **Catenians or Rotary Club**



Northamptonshire DCS

Took part in **Waitrose green token scheme**, and Barclaycard have match funded a bi-annual tombola. **Local Co-op** have been giving a **1% return** to the group on the sale of their own brand products.

Birmingham DCS

Organises 2 **golf events** a year, raising approx **£1000 each**.

Brent DCS

A few members took part in a **half marathon**. Together, they raised **£800**.

They were also successful in encouraging a local business to do match funding but unfortunately lost out on this because they don't have a charity number.

Waveney DCS

Created a '**my donate**' page which is open all the time (the site charges less than others such as Just giving).

They increased traffic to the site by linking to another company's and displaying on their own Facebook page and website, so anyone can donate at any time.

Tower Hamlets DCS

Every year they organise a large deaf awareness week fun day. In 2017 they raised **over £1000**.

They organise a **fun run** and lots of other activities in the local park. They created a just giving page so people can text in donations.

Brighton and West Sussex DCS

Organises 3 **carol signing events** around Christmas time in 3 different public spaces.

Last year they **raised £1000** and is a great way of promoting deaf awareness in local area too.