

# Thank you

July 2019



## Welcome to the National Deaf Children's Society supporters update!

This newsletter is to thank you for your brilliant fundraising over the past year and is full of stories of some of our amazing fundraisers as well as updates from the charity.

Through the amazing generosity of our supporters, people like you, we have raised an incredible £630,000 from our community over the past year.

Your support has meant we've been able to continue to break down barriers for every deaf child who has needed us this year. Thank you. 95% of our work is funded by the public and we simply wouldn't be here to continue our work without people like you.

**Together, we can overcome the barriers that hold deaf children back.**

We hope you enjoy this update. Get in touch if you would like to share your story with us, we'd love to hear from you! Email or call us using the details below.



## Get in touch

We can't wait to hear from you and support your fundraising!

Email [Community.fundraising@ndcs.org.uk](mailto:Community.fundraising@ndcs.org.uk) or call 020 7014 1199

## The sweet smell (and taste!) of success!

**Our brilliant bakers have been at it again.** Our annual Big Cake Bake, held during Deaf Awareness Week in May, has been a fantastic success. So far this year you have raised over £10,000 and counting. That's a lot of cupcakes!

Over 200 cakey events happened up and down the country, with everything from yummy cupcakes and biscuits to big decorated cakes on offer. Thank you to everyone who baked, iced and cooked up a storm across the UK – we think you are amazing! Everyone who raised over £75 received one of our very exclusive Big Cake Bake wooden spoons as a thank you.

It's not too late to bake! Visit [ndcs.org.uk/bigcakebake](https://ndcs.org.uk/bigcakebake) to sign up for your Big Cake Bake pack.

**Did you know?** Facebook have launched Facebook Donate so now you can support NDCS by asking friends and family to donate on your profile. Facebook don't charge a fee, so we receive 100% of the donation.

Could you support us with a birthday fundraiser? It's simple and easy to set up. Get in touch for more info on [Community.fundraising@ndcs.org.uk](mailto:Community.fundraising@ndcs.org.uk)

## How your fundraising helps – Ida's story.

**Being the only deaf child at my school was hard. I felt quite alone.** *I was studying languages, but found it difficult to hear the listening parts of the course. This made me upset and I felt like I couldn't pick a language as a GCSE option.*

*The National Deaf Children's Society helped me understand my rights – before I didn't know much about the support I could get as a deaf young person.*

*Dad spoke to the NDCS Helpline. They sent us lots of info about the support I was entitled to when studying. My French teachers now speak the words for listening tests so I can lipread them. This has really helped. **I feel a lot happier now I understand what support I can have at school.***



## Dates for the diary

- **4 August** The annual Prudential RideLondon 100 cycle heads through the capital
- **8 September** The most popular half marathon in the North – the Great North Run
- **13 October** Race through London's most beautiful Half Marathon – The Royal Parks Half
- **13 October** The Wiggle Manchester Half, the most Mancunian of races – start and finish in Old Trafford.
- **15 December** The National Deaf Children's Society turns 75! Help us celebrate with some fundraising.
- **29 March 2020** Follow the London Landmarks route and find 14 of the capitals most iconic sights
- **26 April 2020** The world's most famous fundraising event – The Virgin Money London Marathon

# Challenge events update

This October we have two exciting half marathons that you can sign up to and join #teamNDCS to support deaf young people and their families.

Whether you're new to running or looking to achieve your PB the Wiggle Manchester Half Marathon is the race for you! Join 14,000 runners of all abilities and run the North West's biggest event. The event is 13.1 miles of flat closed road, starting and finishing at the Emirates Old Trafford. Perfect for new or experienced runners!

We also have places for the prestigious autumnal Royal Parks Half Marathon. This isn't just any half marathon. Famous for its beautiful route, you will get a chance to run 13.1 miles past the capital's iconic landmarks and parks. All roads will be closed on the day and you will run through four out of eight royal parks – Hyde Park, Green Park, St James Park and Kensington Garden.

## Liam's half marathon success

National Deaf Children's Society Fundraiser Liam took part in the London Landmarks half marathon for our charity and raised over £380! He said:

"Running for #TeamNDCS was an incredible experience. I'd never run that far before – being around dedicated people, and learning about such an urgent cause, was inspirational. Knowing that all the support and effort goes to improving the lives of deaf children was a great feeling!"



## Meet the Relationship and Partnership Fundraising team



**Elle Billinge**  
Head of  
Relationship and  
Partnership  
Fundraising



**Rachel Clark**  
Senior  
Relationship  
Executive



**Claire Lubbock**  
Senior  
Community  
Fundraising  
Executive



**John Larkin**  
Senior Challenge  
Events  
Fundraising  
Executive



**Natalie  
Lovegrove**  
Fundraising  
Administrator

## Our fantastic corporate supporters, Quest Joinery.

Since 2016, the National Deaf Children's Society have been delighted to be Quest Joinery's nominated charity.

For four years running Quest Joinery have organised a Corporate Golf day and various events throughout the year to raise vital funds to support deaf children and their families.

*"At Quest Joinery, we pride ourselves on our support for charities. For the last 4 years, we've partnered with the amazing team at the National Deaf Children's Society. We chose to support them because our son Toby has moderate hearing loss and wears hearing aids. He's the light of our life, and because of the incredible support the National Deaf Children's Society have given us, and to families like us all across the country, we couldn't be more proud to raise money for them."*

*While we got involved with these guys because of their support for Toby, we've continued to support them each year because of their passion to support deaf children, their relentless optimism about what these children can achieve, and the fantastic support they've given to us to help us raise as much money as possible."* **Emma and Jeremy Theakston, Quest Joinery.**

To date, the fabulous fundraising efforts of Quest Joinery have raised over £10,000!

We are extremely grateful to Quest Joinery for their continued support. If you would like to find out more about how your company could get involved in supporting our charity, get in touch using the contact details below.



## How do I get involved?

Feeling inspired to support the National Deaf Children's Society again? We'd love to hear from you! Email [Community.fundraising@ndcs.org.uk](mailto:Community.fundraising@ndcs.org.uk) or call 020 7014 1199 to speak to the team.

- **£12.50** can give a family, who have just found out that their baby is deaf, 20 minutes of free, confidential support through our Helpline.
- **£60** could enable a deaf child to borrow a digital streamer from the National Deaf Children's Society that will help them to listen to the TV and music, use the phone and have a conversation in a noisy place for the first time.
- **£200** could enable a deaf child to borrow a radio aid system from NDCS that will help them hear better in a noisy classroom or an after-school club.
- **£500** will give a deaf child the chance to go on a weekend event, where they can make friends, gain confidence and be included in the same way as any other child.